



The List Store

The List Division of Washington Marketing Group

Presents:

Life & Liberty Pac

Updated: July 2024, Next Update: July 2025



Summary: These donors support the sanctity of life from conception to natural death, and donate again and again to campaigns to defeat Pro-abortion candidates. These politically active Christians are concerned about America's declining moral condition and dedicated to the preservation of liberty throughout the republic.

Total File: 519,605

Last 6 Month Donors: 131,368

Last 12 Month Donors: 253,807

Last 24 Month Donors: 265,500

\$100+ Donors: 293,261

\$1,000+ Donors: 41,507

Cost: \$125/M

Dollar Selects: \$10/M

\$100+: \$15/M

\$1,000+: \$20/M

Recent Select: \$5/M

Telemarketing: \$25/M

**Free landline and/or cell phone appends on T/M*

Email or FTP Delivery: \$75/F

Usually within 12 hours

Minimum Direct Mail Order: 5M

25% Discount to recognized broker

Usage

40 Days for Life
Alliance Defense Fund x 4
AMAC Foundation
American Bible Society x 3
American Center for Law & Justice x 10
Ben Sasse for Senate x 2
Care Net x 2
Child Evangelism Fellowship
Christian Seniors Association x 5
Concerned Women for America x 2
CRU
Feed the Children
Focus on the Family
Hillsdale College x 2
Human Coalition
Jerusalem Prayer Team
Ken Paxton for Texas AG
Lynn Finch for Mississippi
National Committee for Faith and Family x 3
National Pro-Life Alliance x 8
National Right to Life Committee x 2
National Right to Life Victory Fund x 2
Pro-Life Alliance x 2
RightMarch.com PAC
Reagan Ranch - Young America's Foundation
Republican National Committee
Rule of Law Committee x 2
Trump MAGA Committee x3
Tunnel to Towers
Vision America x 2

Contact: The List Store

Bill Shaker: 703-201-9343,

william.shaker@twmg.com

Velma Anne Ruth:

velmaanne@theliststore.net

Postal Mail	0-6 Month	0-12 Month	0-24 Month	TOTAL
\$10+ Donors	122,909	245,015	256,685	494,082
\$25+ Donors	106,849	227,314	238,805	443,552
\$100+ Donors	61,540	161,163	170,689	293,261
\$500+ Donors	13,854	31,726	34,212	76,904
\$1000+ Donors	5,534	12,707	14,010	41,507